



## **“The Last Lap with Chris Lafferty” Returns for Charlotte Race Week**

*FOR IMMEDIATE RELEASE*

October 10, 2012

**(Concord, NC)** – “The Last Lap with Chris Lafferty” makes its return to the Iron Thunder Saloon & Grill in Concord, NC; just in time for the festivities to get started for an exciting race week at Charlotte Motor Speedway!

The Last Lap with Chris Lafferty" is an energetic, uncensored talk show with a racing theme. With good music and a variety show feel, Chris Lafferty brings some of the biggest names in racing as guests to see a side of them that you've never seen!

Guests appearing in past episodes have included motorsports artist Sam Bass, former Penske Racing President Don Miller, driver Ron Hornaday, and more! For more information on the show along with previews, be sure to visit [www.laffertymotorsports.net/the-last-lap-with-chris-lafferty](http://www.laffertymotorsports.net/the-last-lap-with-chris-lafferty).

The show is filmed in front of a live audience. Come join us Thursday, October 11<sup>th</sup> at the Iron Thunder Saloon & Grill (a stones throw from Charlotte Motor Speedway!) for this great event! Guests this week are rising NASCAR stars, and this promises to be a show you don't want to miss!

To learn more about sponsorship opportunities with Chris Lafferty, Lafferty TV or Lafferty Motorsports, contact David Neal at [David@laffertymotorsports.net](mailto:David@laffertymotorsports.net). You'll be happy when you discover the power of what “Lafferty” can do for you!

Iron Thunder is located at 10023 Weddington Road, Concord, NC 28027. Seats will fill fast and the show begins at 8 p.m.

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