

LaffertyTV.com October 2012 Web Stats

Daily Breakdown			
Date	Page Views	Unique Visitors	
10/1/12	38	38	Average Daily Page Views: October
10/2/12	40	40	39.10
10/3/12	22	22	Average Daily Unique Visitors: October
10/4/12	45	42	36.03
10/5/12	29	28	Total Page Views: October
10/6/12	26	26	1212
10/7/12	40	39	Total Unique Visitors: October
10/8/12	40	37	1117
10/9/12	58	54	Percent Unique
10/10/12	47	38	92.16%
10/11/12	65	55	
10/12/12	32	32	
10/13/12	21	21	
10/14/12	37	37	
10/15/12	60	54	
10/16/12	51	47	
10/17/12	40	37	
10/18/12	59	53	
10/19/12	19	19	
10/20/12	37	37	
10/21/12	40	27	
10/22/12	25	24	
10/23/12	71	57	
10/24/12	33	31	
10/25/12	44	43	
10/26/12	66	60	
10/27/12	21	20	
10/28/12	20	20	
10/29/12	33	28	
10/30/12	27	26	
10/31/12	26	25	

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Daily Breakdown			
Date	Page Views	Unique Visitors	
11/1/2012	40	40	Average Daily Page Views: November
11/2/2012	49	49	34.53
11/3/2012	19	18	Average Daily Unique Visitors: November
11/4/2012	50	42	31.90
11/5/2012	36	31	Total Page Views: November
11/6/2012	36	33	1036
11/7/2012	46	45	Total Unique Visitors: November
11/8/2012	35	35	957
11/9/2012	46	44	Percent Unique
11/10/2012	27	26	92.37%
11/11/2012	36	26	
11/12/2012	49	44	
11/13/2012	56	53	
11/14/2012	38	33	
11/15/2012	45	41	
11/16/2012	47	42	
11/17/2012	24	22	
11/18/2012	25	21	
11/19/2012	37	25	
11/20/2012	35	34	
11/21/2012	30	28	
11/22/2012	25	25	
11/23/2012	31	31	
11/24/2012	37	36	
11/25/2012	19	19	
11/26/2012	40	37	
11/27/2012	32	31	
11/28/2012	16	16	
11/29/2012	11	11	
11/30/2012	19	19	

LaffertyTV.com December 2012 Web Stats

Daily Breakdown		
Date	Page Views	Unique Visitors
12/1/2012	16	16
12/2/2012	29	19
12/3/2012	29	28
12/4/2012	22	22
12/5/2012	30	28
12/6/2012	27	26
12/7/2012	40	37
12/8/2012	27	18
12/9/2012	21	20
12/10/2012	52	49
12/11/2012	20	16
12/12/2012	26	26
12/13/2012	27	26
12/14/2012	43	41
12/15/2012	24	24
12/16/2012	35	34
12/17/2012	21	21
12/18/2012	30	30
12/19/2012	39	39
12/20/2012	38	38
12/21/2012	40	39
12/22/2012	32	32
12/23/2012	23	23
12/24/2012	37	32
12/25/2012	33	32
12/26/2012	56	55
12/27/2012	48	47
12/28/2012	41	41
12/29/2012	36	34
12/30/2012	58	51
12/31/2012	55	50

	Average Daily Page Views: December
	34.03
	Average Daily Unique Visitors: December
	32.06
	Total Page Views: December
	1055
	Total Unique Visitors: December
	994
	Percent Unique
	94.22%

LaffertyMotorsports.net October 2012 Web Stats

Daily Breakdown			
Date	Page Views	Unique Visitors	
10/1/12	171	138	Average Daily Page Views: October
10/2/12	200	164	135.61
10/3/12	114	103	Average Daily Unique Visitors: October
10/4/12	132	125	117.19
10/5/12	67	65	Total Page Views: October
10/6/12	154	141	4204
10/7/12	159	125	Total Unique Visitors: October
10/8/12	104	100	3633
10/9/12	105	97	Percent Unique
10/10/12	201	188	86.42%
10/11/12	71	69	
10/12/12	91	65	
10/13/12	102	99	
10/14/12	79	76	
10/15/12	126	115	
10/16/12	135	125	
10/17/12	119	114	
10/18/12	93	90	
10/19/12	133	94	
10/20/12	76	75	
10/21/12	221	145	
10/22/12	119	116	
10/23/12	168	152	
10/24/12	153	123	
10/25/12	190	143	
10/26/12	109	104	
10/27/12	157	135	
10/28/12	86	79	
10/29/12	106	101	
10/30/12	185	146	
10/31/12	278	221	

LaffertyMotorsports.net November 2012 Web Stats

Daily Breakdown			
Date	Page Views	Unique Visitors	
11/1/2012	187	174	Average Daily Page Views: November
11/2/2012	124	115	124.97
11/3/2012	134	94	Average Daily Unique Visitors: November
11/4/2012	107	84	102.80
11/5/2012	91	91	Total Page Views: November
11/6/2012	175	146	3749
11/7/2012	124	101	Total Unique Visitors: November
11/8/2012	83	76	3084
11/9/2012	139	121	Percent Unique
11/10/2012	135	73	82.26%
11/11/2012	52	51	
11/12/2012	142	104	
11/13/2012	140	112	
11/14/2012	112	101	
11/15/2012	127	108	
11/16/2012	107	99	
11/17/2012	77	60	
11/18/2012	75	71	
11/19/2012	162	126	
11/20/2012	174	133	
11/21/2012	109	59	
11/22/2012	149	112	
11/23/2012	89	78	
11/24/2012	142	126	
11/25/2012	128	84	
11/26/2012	98	94	
11/27/2012	167	139	
11/28/2012	139	124	
11/29/2012	126	115	
11/30/2012	135	113	

LaffertyMotorsports.net December 2012 Web Stats

Daily Breakdown			
Date	Page Views	Unique Visitors	
12/1/2012	137	122	Average Daily Page Views: December
12/2/2012	92	87	169.55
12/3/2012	129	114	Average Daily Unique Visitors: December
12/4/2012	114	108	148.81
12/5/2012	219	186	Total Page Views: December
12/6/2012	203	179	5256
12/7/2012	111	101	Total Unique Visitors: December
12/8/2012	143	120	4613
12/9/2012	173	162	Percent Unique
12/10/2012	157	139	87.77%
12/11/2012	134	112	
12/12/2012	207	177	
12/13/2012	160	139	
12/14/2012	203	180	
12/15/2012	135	117	
12/16/2012	172	168	
12/17/2012	215	189	
12/18/2012	181	160	
12/19/2012	188	179	
12/20/2012	190	168	
12/21/2012	200	163	
12/22/2012	191	165	
12/23/2012	109	107	
12/24/2012	320	282	
12/25/2012	142	135	
12/26/2012	142	119	
12/27/2012	185	155	
12/28/2012	235	184	
12/29/2012	145	136	
12/30/2012	167	130	
12/31/2012	157	130	

Web Stats Definitions

Page Views: How many pages on the site have been viewed.

Unique Visitors: How many people have viewed the site.