



www.LaffertyMotorsports.net



www.LaffertyTV.com

Q1 2013 Website Statistics Report

LaffertyTV.com January 2013 Web Stats

Date	Daily Breakdown Number of Daily Views	Unique Visitors	
1-Jan	48	46	Average Daily Page Views
2-Jan	48	45	47.45
3-Jan	57	53	Average Daily Unique Visitors
4-Jan	49	47	44.55
5-Jan	54	51	Total Page Views
6-Jan	62	61	1471
7-Jan	141	136	Total Unique Visitors
8-Jan	79	69	1381
9-Jan	67	63	Percent Unique
10-Jan	53	50	93.88%
11-Jan	59	56	
12-Jan	63	54	
13-Jan	27	26	
14-Jan	27	27	
15-Jan	78	63	
16-Jan	51	51	
17-Jan	44	43	
18-Jan	33	33	
19-Jan	45	45	
20-Jan	34	30	
21-Jan	35	32	
22-Jan	29	29	
23-Jan	30	27	
24-Jan	21	21	
25-Jan	44	40	
26-Jan	43	37	
27-Jan	29	27	
28-Jan	35	35	
29-Jan	28	27	
30-Jan	23	23	
31-Jan	35	34	

LaffertyTV.com February 2013 Web Stats

Daily Breakdown			
Date	Number of Daily Views	Unique Visitors	
1-Feb	33	33	Average Daily Page Views
2-Feb	34	34	39.96
3-Feb	33	33	Average Daily Unique Visitors
4-Feb	24	24	39.96
5-Feb	31	31	Total Page Views
6-Feb	38	38	1119
7-Feb	19	19	Total Unique Visitors
8-Feb	21	21	1052
9-Feb	23	23	Percent Unique
10-Feb	21	21	94.01%
11-Feb	31	30	
12-Feb	58	53	
13-Feb	16	16	
14-Feb	26	21	
15-Feb	36	31	
16-Feb	36	35	
17-Feb	18	18	
18-Feb	67	57	
19-Feb	49	45	
20-Feb	20	18	
21-Feb	46	40	
22-Feb	34	33	
23-Feb	52	50	
24-Feb	49	44	
25-Feb	70	67	
26-Feb	92	81	
27-Feb	86	82	
28-Feb	56	54	

LaffertyTV.com March 2013 Web Stats

Daily Breakdown			
Date	Number of Daily Views	Unique Visitors	
1-Mar	75	71	Average Daily Page Views
2-Mar	63	53	64.65
3-Mar	87	82	Average Daily Unique Visitors
4-Mar	44	41	60.87
5-Mar	72	68	Total Page Views
6-Mar	51	46	2004.00
7-Mar	62	53	Total Unique Visitors
8-Mar	88	83	1887.00
9-Mar	52	48	Percent Unique
10-Mar	47	44	94.16%
11-Mar	56	52	
12-Mar	62	59	
13-Mar	88	81	
14-Mar	49	47	
15-Mar	68	63	
16-Mar	60	56	
17-Mar	65	62	
18-Mar	106	103	
19-Mar	70	66	
20-Mar	55	53	
21-Mar	84	80	
22-Mar	56	55	
23-Mar	56	53	
24-Mar	63	59	
25-Mar	93	88	
26-Mar	80	76	
27-Mar	63	61	
28-Mar	52	51	
29-Mar	47	45	
30-Mar	35	35	
31-Mar	55	53	

LaffertyMotorsports.net January 2013 Web Stats

Daily Breakdown			
Date	Views	Unique Visitors	
1-Jan	214	183	Average Daily Page Views
2-Jan	196	169	186.77
3-Jan	170	153	Average Daily Unique Visitors
4-Jan	216	149	159.06
5-Jan	213	190	Total Page Views
6-Jan	305	233	5790
7-Jan	229	192	Total Unique Visitors
8-Jan	240	202	4931
9-Jan	203	174	Percent Unique
10-Jan	182	142	85.16%
11-Jan	162	139	
12-Jan	197	152	
13-Jan	183	151	
14-Jan	181	174	
15-Jan	119	116	
16-Jan	201	173	
17-Jan	165	138	
18-Jan	151	147	
19-Jan	173	153	
20-Jan	194	160	
21-Jan	166	146	
22-Jan	176	157	
23-Jan	126	120	
24-Jan	196	156	
25-Jan	216	165	
26-Jan	135	122	
27-Jan	173	155	
28-Jan	178	167	
29-Jan	181	149	
30-Jan	152	135	
31-Jan	197	169	

LaffertyMotorsports.net February 2013 Web Stats

Daily Breakdown			
Date	Number of Daily Views	Unique Visitors	
1-Feb	102	96	Average Daily Page Views
2-Feb	127	113	181.96
3-Feb	91	89	Average Daily Unique Visitors
4-Feb	158	142	181.96
5-Feb	149	140	Total Page Views
6-Feb	166	144	5095
7-Feb	149	131	Total Unique Visitors
8-Feb	114	99	4335
9-Feb	113	97	Percent Unique
10-Feb	149	137	85.08%
11-Feb	290	223	
12-Feb	226	193	
13-Feb	145	129	
14-Feb	287	207	
15-Feb	303	212	
16-Feb	175	155	
17-Feb	130	110	
18-Feb	199	177	
19-Feb	332	241	
20-Feb	204	170	
21-Feb	183	164	
22-Feb	145	139	
23-Feb	199	166	
24-Feb	165	155	
25-Feb	271	246	
26-Feb	167	151	
27-Feb	184	156	
28-Feb	172	153	

LaffertyMotorsports.net March 2013 Web Stats

Daily Breakdown			
Date	Number of Daily Views	Unique Visitors	
1-Mar	210	172	Average Daily Page Views
2-Mar	315	253	195.71
3-Mar	162	156	Average Daily Unique Visitors
4-Mar	147	133	171.94
5-Mar	218	209	Total Page Views
6-Mar	250	201	6067.00
7-Mar	173	157	Total Unique Visitors
8-Mar	147	134	5330.00
9-Mar	127	123	Percent Unique
10-Mar	155	144	87.85%
11-Mar	169	148	
12-Mar	187	169	
13-Mar	213	188	
14-Mar	123	111	
15-Mar	172	155	
16-Mar	115	101	
17-Mar	160	129	
18-Mar	181	166	
19-Mar	170	163	
20-Mar	162	146	
21-Mar	319	256	
22-Mar	204	167	
23-Mar	301	268	
24-Mar	278	233	
25-Mar	258	223	
26-Mar	234	214	
27-Mar	227	208	
28-Mar	237	205	
29-Mar	146	128	
30-Mar	157	135	
31-Mar	150	135	

Web Stats Definitions

Page Views: How many pages on the site have been viewed.

Unique Visitors: How many people have viewed the site.