



## Pyramyd Air Partners With Lafferty

### FOR IMMEDIATE RELEASE

*May 4, 2012*

**(Concord, NC)** – We are pleased to announce that Pyramyd Air has partnered with NASCAR Camping World Truck Series driver and TV show host Chris Lafferty. The new partnership will include product placement as well as a feature on the show.

Headquartered in Warrensville Heights, Ohio; Pyramyd Air is an industry-leading supplier of air guns, BB guns, pellet guns and more. Be sure to visit [www.PyramydAir.com](http://www.PyramydAir.com) to check out the large selection of products available and helpful tips to keep you on top of the game!

Fans of the FOX Sports show will notice Pyramyd Air making their presence felt in an upcoming episode with banners, decals on race vehicles and a commercial. For more on Chris Lafferty's Motorsports TV, visit [www.LaffertyTV.com](http://www.LaffertyTV.com)

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