



PowerBore Partners With Lafferty

FOR IMMEDIATE RELEASE

May 20, 2012

(Concord, NC) – We are pleased to announce that PowerBore is the latest in an ever expanding number of partners to join forces with “Chris Lafferty’s Motorsports TV”. The new partnership will include product placement as well as a feature on the show.

Based in Salem, OH, PowerBore sleeves are manufactured for a wide array of applications, including standard automotive, truck, tractor, performance engine and racing applications. Most all sleeves can be customized to whatever your specific need, so head on over to www.PowerBoreSleeves.com to get started on customizing your product!

Fans of the FOX Sports show will notice PowerBore making their presence felt in an upcoming episode with banners, decals on race vehicles and a commercial. For more on Chris Lafferty’s Motorsports TV, visit www.LaffertyTV.com

PR Laffco