



“Chris Lafferty’s Motorsports TV” to Pursuit Channel for 2013

FOR IMMEDIATE RELEASE

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(Concord, NC) – “Chris Lafferty’s Motorsports TV” powered by KOMA Unwind, is headed for the Pursuit Channel for 2013! Season two will kick off in January and will air three times each week for 26 weeks. “I’m so excited to make this announcement,” said Chris Lafferty. Not only is Lafferty host of the show, but also serves as producer and director.

“Chris Lafferty’s Motorsports TV” will take viewers on the ride of their lives, from hanging out with some of the biggest names in motorsports to high speed rides around some of their favorite race tracks; season two will reach even further and be even more entertaining than season one!

In season one of the show, one lucky fan and their guest received an all-expenses paid VIP weekend in Las Vegas for the Camping World Truck Series’ Smith’s 350 at Las Vegas Motor Speedway. The guests received the opportunity to hang out with Lafferty and see him race to his career-best finish driving the SUPERSEAL Construction Products Silverado.

ABOUT “CHRIS LAFFERTY’S MOTORSPORTS TV”

“Chris Lafferty’s Motorsports TV” is hosted by NASCAR driver Chris Lafferty, who brings new life to learning cool things in the motorsports community. With the knack to say it in ways that those young and old alike can relate to, this is sure to be the sought-after performance educational television show.

You’ll get an inside look at the world of racing and see what only the privileged few have ever seen. Travel with Chris through his race shop and get ready for a mind overload of info! He will visit manufacturers who have been instrumental in motorsports as well. The show will help you learn things that most of the racing community keeps quiet!

In addition to Lafferty, the show also stars his daughter Hannah who hosts “Hannah’s Corner,” a segment for young adults that is a bit lighter yet oh so very informative. Women and children alike love Hannah because she is a positive, well-spoken role model.

Filming is held in the studio as well as on site at some of your favorite race tracks and race shops. Special guests, including big name NASCAR and racing stars alike, will also stop by to visit the show. The show is fast-paced, full of eye candy and information.



For more information on “Chris Lafferty’s Motorsports TV,” be sure to visit the all-new www.LaffertyTV.com!

The Pursuit Channel can be found on DISH Network Channel 240 and DirecTV Channel 604. For other carriers, please check local listings. Air times are Saturday’s at 4:30 p.m., Monday’s at 9:30 a.m., and Tuesday’s at 1:30 p.m.

To learn more about sponsorship opportunities with Chris Lafferty, Lafferty TV or Lafferty Motorsports, contact David Neal at David@laffertymotorsports.net. You’ll be happy when you discover the power of what “Lafferty” can do for you!

PR Laffco