



Pre-Race: Las Vegas

FOR IMMEDIATE RELEASE

September 25, 2012

(Concord, NC) – Lafferty Motorsports is headed to Las Vegas this weekend for the Smith's 350 and will make their much anticipated return to NASCAR Camping World Truck Series action.

Chris Lafferty will pilot the SUPERSEAL Construction Products Silverado in his 18th career Truck Series start, and first start at Las Vegas. "I am so excited for this opportunity," Lafferty said, "this will be the best shot at running well that I've ever had."

Based in Vancouver, Canada, with a strong presence internationally and in the United States, SUPERSEAL Construction Products is the industry leader in moisture control products that are extremely effective, environmentally friendly, and built of the very best quality to withstand the test of time.

"SUPERSEAL has been involved with our television show, "Chris Lafferty's Motorsports TV"; so when I was asked to race the SUPERSEAL truck, my answer was absolutely," said Lafferty. "I have to thank SUPERSEAL for believing in me."

Also partnering with Lafferty this weekend will be Mittler Brothers Racing. Mittler has been a fixture in the truck series since its inception, most notably, being the team who gave Carl Edwards his first shot in NASCAR. Both Mike Mittler and Lafferty are excited about this partnership that will give both their best shot at success in some time.

Be sure to catch all of the action live on SPEED; the NCWTS Setup pre-race show with Krista Voda kicks off at 8, followed by racing at 8:30 p.m. (all times eastern).

For more on SUPERSEAL and to purchase products, visit www.superseal.ca.

To learn more about sponsorship opportunities with Chris Lafferty, Lafferty TV or Lafferty Motorsports, contact David Neal at David@laffertymotorsports.net. You'll be happy when you discover the power of what "Lafferty" can do for you!

PR Laffco