



K&N Filters Partners With “Chris Lafferty’s Motorsports TV”

FOR IMMEDIATE RELEASE

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(Concord, NC) – We are pleased to announce that K&N Filters is the latest in an ever expanding number of partners to join forces with “Chris Lafferty’s Motorsports TV”. The new partnership will include numerous product placements as well as a feature on the show.

Formed as a family business over 40 years ago, K&N has become the sales and brand leader worldwide with a catalog of over 3,500 items; as well as the inventor and innovator of the reusable cotton gauze filter technology in automotive application. To learn more about K&N Filters, visit www.KNFilters.com.

Fans of the show have lots of exciting things to look for in an upcoming episode including what K&N products are used on Lafferty’s race truck, how what’s learned in racing is used and applied on street vehicles, and much more!

Stay tuned to www.LaffertyTV.com for more information on the exciting new partnership with K&N Filters!

PR Laffco