



Holley Performance Partners With Lafferty

FOR IMMEDIATE RELEASE

May 20, 2012

(Concord, NC) – We are pleased to announce that Holley Performance has partnered with NASCAR Camping World Truck Series driver and TV show host Chris Lafferty. The new partnership will include product placement as well as a feature on the show.

Headquartered in Bowling Green, KY; Holley Performance has been manufacturing fuel systems since 1903 to meet whatever automotive need you may have. Be sure to visit www.Holley.com to check out the large selection of products available as well as a wealth of information to enhance the performance of your fuel system!

Fans of the FOX Sports show will notice Holley Performance making their presence felt in an upcoming episode with banners, decals on race vehicles and a commercial. For more on Chris Lafferty's Motorsports TV, visit www.LaffertyTV.com

PR Laffco